

# CONFERENCE PROGRAMME

New Challenges in Rural Areas -  
Tradition and Transforming Agriculture



	Sunday 17 June 2018	Monday 18 June 2018	Tuesday 19 June 2018	Wednesday 20 June 2018	Thursday 21 June 2018
<b>morning</b>	Arrival	8.00- Registration Opening Plenary lectures Excursion for companions	8.00-18.00 Study visit Topics: see below	8.00- Summing up of workshops Postersection IALB members' general meeting EUFRAS conference /1 SEASN meeting	8.30-20.00 Optional excursion: Lake Balaton: Balatonfüred Tihany
<b>afternoon</b>	Registration IALB Committee meeting City Walking Tour	Parallel workshops /ESEE workshop		Closing of conference IALB Committee meeting EUFRAS conference /2	
<b>evening</b>	Meet and greet evening	Social evening	free		

Programme as of December 2017

## STUDY VISIT, TUESDAY, 19 JUNE 2018

- Regional products, self-organising local communities in the Szigetköz region
- Eco friendly production / Ecotourism
- Traditional and innovative wineries
- Smart Farming - Intelligent systems in agriculture
- Equestrian tourism / Horse keeping
- Rural niche products
- Demonstration farms and training centres
- Dairy farming, milk processing, research



Alumni Association of  
Faculty of Agricultural  
and Food Sciences



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# 57<sup>th</sup> IALB and 7<sup>th</sup> EUFRAS Conference / SEASN, ESEE Workshop

New Challenges in Rural Areas - Tradition and Transforming Agriculture

17-21 June 2018  
MOSONMAGYARÓVÁR  
Hungary



## MOSONMAGYARÓVÁR

Welcome to Mosonmagyaróvár, a small town so rich in both natural beauties, and architectural values. The Lajta river zigzags its way among and under the city's enchanting streets with inviting cafés, and restaurants along its banks. Imposing indigenous trees populate Wittmann Park just a stone's throw from the Castle (Óvár means old castle in Hungarian) and the adjacent lake which used to be the castle moat.



Mosonmagyaróvár owes its location to its favourable natural and geographical features. A military camp, and civilian settlement used to be situated here as early as Roman times under the name of *Ad Flexum*.

The inner city of Mosonmagyaróvár offers not only beautiful historic monuments, but also culinary delight in restaurants in and near our high street. The Moson market sells agricultural products characteristic of the Szigetköz region. Futura science centre, a great place for entertainment for all age groups is a short distance away from there. Sport lovers also find their favourite pastime kayaking on the Moson-Danube, or cycling round the city.

## CONFERENCE LOCATION - 200 YEARS OF AGRICULTURAL HIGHER EDUCATION IN ÓVÁR

Venue of the conference is the **Széchenyi István University Faculty of Agricultural and Food Sciences**, which is located in the emblematic Óvár castle building, which is the best known symbol of Mosonmagyaróvár. The centuries-old walls and the modern buildings provide a good location for organizing the conference.

Conveniently located in the heart of Mosonmagyaróvár, with several restaurants, cafés, and a thermal bath with Europe's fifth most curative thermal water.

Mosonmagyaróvár offers exciting time off for those seeking active relaxation, the cycling route EuroVelo crosses the town serving as a good starting point for discovering the nearby natural beauties in the Szigetköz area.



**Let us meet in Óvár in 2018!**

## A bit of history...

Albert Casimir Prince of Saxony, Duke of Teschen established the Agricultural Higher Educational Private Institution of Magyaróvár, the predecessor of the Faculty in 1818. From historical viewpoint it is the oldest institution of agricultural higher education in the world. The language of education was Latin in the beginning, and later German and Hungarian. From 1874 it functioned as a highest level educational institution under the name 'Hungarian Royal Academy of Farming'. In 1872 some teachers left the institution and established the Agricultural University of Vienna. The professors at the end of the XIX century successfully combined research with higher education. Numerous research institutes were founded here in this period, thus building the foundation for agricultural research and advisory.

## CONFERENCE CONTENTS

### - FOCUS ON TRADITION & CHANGE

The conference focuses on new challenges and trends in agriculture, and how these find their roots in local traditions. We hope we can offer you insight into the rich rural traditions of the Szigetköz and Western Transdanubian region through visiting self-organising rural communities producing traditional local goods or offering services like eco-tourism or horse riding.

You can compare these with businesses using today's agricultural and food technology and intelligent systems. We discuss how these influence the work of rural advisors and what kind of solutions can we find together to these challenges.

**OFFICIAL CONFERENCE LANGUAGES:** German, English, Hungarian

### CONFERENCE VENUE

Széchenyi István University,  
Faculty of Agricultural and Food Sciences  
9200 Mosonmagyaróvár, Lucsony u. 2.

### INFORMATION, CONTACT

[www.ialb.org](http://www.ialb.org); [info@ialb-eufra-2018.org](mailto:info@ialb-eufra-2018.org)

